

L'ORÉAL®
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 28

FULL WALL

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07124935862 Colour Riche Shine Dazzling Doe	07124935879 Colour Riche Shine Glossy Fawn	07124935886 Colour Riche Shine Varnished Rosewood	07124935848 Colour Riche Shine Burnished Blush	07124935831 Colour Riche Shine Sparkling Rose	07124935787 Colour Riche Shine Glazed Pink	07124935800 Colour Riche Shine Laminated Fuchsia	07124935817 Colour Riche Shine Polished Tango	07124935824 Colour Riche Shine Luminous Coral	07124935893 Colour Riche Shine Enamel Red	07124935909 Colour Riche Shine Glassy Garnet	07124935923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 LIT **											
				071249349755 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349731 Colour Riche Matte	071249349740 Colour Riche Matte	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 1.2 LIT **											
				071249256206 Colour Riche	071249045701 Colour Riche	071249083352 Colour Riche	071249074534 Colour Riche	071249256213 Colour Riche	071249256220 Colour Riche	071249256237 Colour Riche	
CR LIP TRY 1.6 LIT **											
				071249045633 Colour Riche	071249083376 Colour Riche	071249045640 Colour Riche	071249216370 Colour Riche	071249083727 Colour Riche	071249074550 Colour Riche	071249216305 Colour Riche	
CR LIP TRY 3.6 LIT **											
				071249083291 Colour Riche	071249045664 Colour Riche	071249045992 Colour Riche	071249045961 Colour Riche	071249045657 Colour Riche	071249046012 Colour Riche	071249046029 Colour Riche	
CR LIP TRY 5.6 LIT **											
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nudist			071249358658 Infalible Pro-Matte Liquid Lipstick Matador	071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **											
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet			071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction
INF PRO-MATTE GLOSS TRAY LIT**											
071249135280 Infalible Lip Gloss Petal	071249135433 Infalible Lip Gloss Coral Sands	071249135341 Infalible Lip Gloss Dulce de Leche	071249135334 Infalible Lip Gloss Barely Nude	071249135297 Infalible Lip Gloss Sunset			071249135365 Infalible Lip Gloss Blush	071249216033 Infalible Lip Gloss Cherry Flash	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria
INF LIP GLS TRY 1.2 LIT **											
071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve			071249135327 Infalible Lip Gloss Suede	071249216040 Infalible Lip Gloss Glistening Berry	071249135426 Infalible Lip Gloss Raisin	071249135310 Infalible Lip Gloss Rebel Red	071249135358 Infalible Lip Gloss Truffle
INF LIP GLS TRY 2.2 LIT **											
			071249339664 Infalible Lip Paints Lilac Lust	071249339671 Infalible Lip Paints Violet Twist	071249339688 Infalible Lip Paints Bewitching Bordeaux	071249344255 Infalible Lip Paints Domineering Teal		071249339695 Infalible Lip Paints Navy Spy		071249339701 Infalible Lip Paints Taupless	
INF LIP PAINTS TRY 1.2 LIT **											

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CLPS BRCKT

071249278819 Colour Riche	071249278772 Colour Riche	071249278796 Colour Riche	071249278802 Colour Riche	071249278802 Colour Riche	071249278789 Colour Riche	071249316146 Colour Riche	071249316153 Colour Riche	071249316160 Colour Riche	071249316184 Colour Riche	071249296462 Colour Riche	071249296516 Colour Riche
CR NUDES/PINKS/REDS LIP TRY LIT 1.1 **											
071249349700 Colour Riche Matte	071249349656 Colour Riche Matte	071249296486 Colour Riche	071249296820 Colour Riche	071249349663 Colour Riche Matte	071249316191 Colour Riche	071249349670 Colour Riche Matte	071249349687 Colour Riche Matte	071249349694 Colour Riche Matte	071249349649 Colour Riche Matte	0712493 0712492	0712493 0712492
CR MATTE LIP & LIPLNR TRY 2.2 LIT **											
					071249256244 Colour Riche	071249074541 Colour Riche	071249045855 Colour Riche	071249045824 Colour Riche	071249256251 Colour Riche	071249256268 Colour Riche	071249256275 Colour Riche
CR LIP TRY 2.6 LIT **											
					071249074527 Colour Riche	071249083321 Colour Riche	071249045787 Colour Riche	071249045770 Colour Riche	071249216392 Colour Riche	071249083765 Colour Riche	071249216408 Colour Riche
CR LIP TRY 4.6 LIT **											
					071249083512 Colour Riche	071249083406 Colour Riche	071249045954 Colour Riche	071249045930 Colour Riche	071249045923 Colour Riche	071249083222 Colour Riche	071249045947 Colour Riche
CR LIP TRY 6.6 LIT **											
ROUGE SIGNATURE LIP GP (6X12) **											
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE	071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL
ROUGE SIG LIP TRY 1.1 LIT**											
					071249371787 Infalible Pro-Matte Les Chocolat Nudes	071249371794 Infalible Pro-Matte Les Chocolat Nudes	071249371800 Infalible Pro-Matte Les Chocolat Nudes	071249371817 Infalible Pro-Matte Les Chocolat Nudes	071249371824 Infalible Pro-Matte Les Chocolat Nudes	071249371831 Infalible Pro-Matte Les Chocolat Nudes	071249371831 Infalible Pro-Matte Les Chocolat Nudes
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **											
071249168530 Infalible Le Rouge Lip Unending Kiss	071249168462 Infalible Le Rouge Lip Tender Berry	071249168622 Infalible Le Rouge Lip Ravishing Red	071249168639 Infalible Le Rouge Lip Refined Ruby	071249168660 Infalible Le Rouge Lip Bold Bordeaux	071249168615 Infalible Le Rouge Lip Persistent Plum	071249168585 Infalible Le Rouge Lip Everlasting Plum	071249168646 Infalible Le Rouge Lip Rambling Rose	071249168493 Infalible Le Rouge Lip Forever Frappe	071249168370 Infalible Le Rouge Lip Resilient Raisin		
INF LE RGE LIP TRY 1.1 LIT **											
071249339718 Infalible Lip Paints Nude Star	071249339770 Infalible Lip Paints Spicy Blush	071249339763 Infalible Lip Paints Wild Rose	071249339756 Infalible Lip Paints Fearless Fuschia	071249344262 Infalible Lip Paints Cool Coral	071249339749 Infalible Lip Paints Orange Envy	071249339732 Infalible Lip Paints DIY Red	071249339725 Infalible Lip Paints Sultry Sangria				
INF LIP PAINTS TRY 2.2/3.3 LIT **											

071249078549 True Match Liquid Foundation Porcelain														071249078563 True Match Liquid Foundation Light Ivory														071249078600 True Match Liquid Foundation Nude Beige														071249078631 True Match Liquid Foundation Natural Beige														071249078648 True Match Liquid Foundation Sand Beige														071249078686 True Match Liquid Foundation Sun Beige														071249078730 True Match Liquid Foundation Caramel Beige														071249078754 True Match Liquid Foundation Crème Café																																																																																																	
TM MU TRY WRM 1.3/1.4 LIT **																																																																																																																																																																																																			
																												071249362174 True Match Multi-Use Concealer														071249362181 True Match Multi-Use Concealer														071249362196 True Match Multi-Use Concealer														071249362204 True Match Multi-Use Concealer														071249362211 True Match Multi-Use Concealer														071249362235 True Match Multi-Use Concealer														071249362242 True Match Multi-Use Concealer														071249362266 True Match Multi-Use Concealer														071249362273 True Match Multi-Use Concealer														071249362297 True Match Multi-Use Concealer																																									
TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **																																																																																																																																																																																																			
071249017241 True Match Concealer														071249017265 True Match Concealer														071249017289 True Match Concealer														071249017296 True Match Concealer														071249017319 True Match Concealer														071249017326 True Match Concealer														071249017333 True Match Concealer														071249017357 True Match Concealer														071249238424 True Match Crayon Concealer Fair/Light Neutral														071249238431 True Match Crayon Concealer Fair/Light Warm														071249238455 True Match Crayon Concealer Light/Medium														071249238462 True Match Crayon Concealer Light/Medium														071249248805 True Match Crayon Concealer Medium/Deep														071249238486 True Match Crayon Concealer Medium/Deep													
TM CNCLR/CRYN COMBO TRY LIT 1.1 **																																																																																																																																																																																																			
071249374702 Paradise Enchanted Blush Bashful																																																								071249374719 Paradise Enchanted Blush Fantastical																																																								071249374726 Paradise Enchanted Blush Just Curious																																																								071249374733 Paradise Enchanted Blush Charming																											
PRDS ENCHNTD BLSH TRY LIT **																																																																																																																																																																																																			
														071249210130 Magic Lumi Highlighter Fair														071249210147 Magic Lumi Highlighter Light														071249210154 Magic Lumi Highlighter Medium														071249236390 Magic Lumi Highlighter Deep														071249217436 Magic Lumi Light Infusing Primer																												071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base																																																																																																	
MGC FMLY CMBO W/ 4 HGHLGHTR TRY LIT**																																																																																																																																																																																																			
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness														071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue														071249211458 Magic BB Cream Fair														071249211465 Magic BB Cream Light														071249211472 Magic BB Cream Medium														071249211489 Magic BB Cream Deep																																																																																																																													
SS MGC BB CRM/CRTR TRY 1.1 LIT **																																																																																																																																																																																																			
																												071249290422 Infallible Lip 2- Step Rose Tattoo														071249290033 Infallible Lip 2- Step Timeless Rose														071249290385 Infallible Lip 2- Step Neverending Nutmeg														071249290095 Infallible Lip 2- Step Permanent Blush														071249290088 Infallible Lip 2- Step Flamboyant Flamingo														071249290057 Infallible Lip 2- Step Toujour Teaberry														071249290064 Infallible Lip 2- Step Passionate Petal														071249290330 Infallible Lip 2- Step Forever Candy														071249290439 Infallible Lip 2- Step Berry Chic														071249290040 Infallible Lip 2- Step Lilac Infinite																																									
INF 2-STP LIP TRY LIT 1.2 **																																																																																																																																																																																																			
071249290101 Infallible Lip 2- Step Violet Parfait														071249290408 Infallible Lip 2- Step Mesmerizing Merlot														071249290453 Infallible Lip 2- Step Raisin Revival														071249290361 Infallible Lip 2- Step Cherry Noir														071249290446 Infallible Lip 2- Step Incessant Russet														071249290347 Infallible Lip 2- Step Continual Crimson														071249290323 Infallible Lip 2- Step Red														071249290415 Infallible Lip 2- Step Captivated by Cerise														071249290354 Infallible Lip 2- Step Perpetual Apricot														071249290477 Infallible Lip 2- Step Coral Constant														071249290071 Infallible Lip 2- Step Everlasting Caramel														071249290392 Infallible Lip 2- Step Heaven to Henna														071249290378 Infallible Lip 2- Step Lasting Ginger														071249290460 Infallible Lip 2- Step Always Almond													
INF 2-STP LIP TRY LIT 2.2 **																																																																																																																																																																																																			
071249349045 Infallible Pro-Glow Powder Classic Ivory																																																								071249349052 Infallible Pro-Glow Powder Creamy Natural																																																								071249349069 Infallible Pro-Glow Powder Nude Beige																																																								071249349076 Infallible Pro-Glow Powder Natural Beige																											
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **																																																																																																																																																																																																			

071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218363 True Match Liquid Foundation Cappuccino
TM MU TRY NTRL 2.3/2.4 LIT **							
071249016411 True Match Powder		071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder	
071249016459 True Match Powder		071249016657 True Match Powder		071249016930 True Match Powder		071249017074 True Match Powder	
TM PWDR-2 TR TRY WRM 1.3 LIT **							
				071249017449 True Match Blush		071249017456 True Match Blush	
TM BLSH TRY 1.3 LIT **							
	071249214749 True Match Lumi Makeup Porcelain/Lt Ivory	071249214756 True Match Lumi Makeup Nude Beige	071249214763 True Match Lumi Makeup Natural Beige	071249214770 True Match Lumi Makeup Sand Beige	071249214787 True Match Lumi Makeup Sun Beige		
TM LUMI MU TRAY WRM 1.3 LIT **							
071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen	071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla
INF 24HR FW FDTN TRY 1.3 LIT **							
071249369333 Infallible Longwear Shaping Sticks: Foundation	071249369340 Infallible Longwear Shaping Sticks: Foundation	071249369357 Infallible Longwear Shaping Sticks: Foundation	071249369388 Infallible Longwear Shaping Sticks: Foundation	071249369395 Infallible Longwear Shaping Sticks: Foundation	071249369418 Infallible Longwear Shaping Sticks: Foundation	071249369432 Infallible Longwear Shaping Sticks: Foundation	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose
INF LW SHPNG STCKS TRY 1.1 LIT **							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
INF PM MU TRY LIT 1.2 **							
071249330449 Infallible Pro-Glow Classic Ivory	071249330432 Infallible Pro-Glow Creamy Natural	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige		
INF PRO-GLW FNDTN TRY 1.2 LIT**							
071249293195 Infallible Pro-Matte Powder Sun Beige		071249293201 Infallible Pro-Matte Powder Golden Beige		071249293218 Infallible Pro-Matte Powder Classic Tan		071249293225 Infallible Pro-Matte Powder Cocoa	
INF PM PWDR TRY LIT 2.2 **							
071249293157 Infallible Pro-Matte Powder Porcelain		071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige	
INF PM PWDR TRY LIT 1.2 **							

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071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM MU TRY CL 3.3/3.4 LIT **							
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder	
071249033180 True Match Powder		071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder	
TM PWDR-2 TR TRY NTRL 2.3 LIT **							
071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush	
TM BLSH TRY 2.3 LIT **							
	071249214800 True Match Lumi Makeup Soft Ivory/Clsic Ivory	071249214817 True Match Lumi Makeup Natural Buff	071249214824 True Match Lumi Makeup Buff Beige	071249214831 True Match Lumi Makeup True Beige	071249214855 True Match Lumi Makeup Classic Tan/Cappuccino		
TM LUMI MU TRAY NEUT 2.3 LIT **							
071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand	071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber
INF 24HR FW FDTN TRY 2.3 LIT **							
071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee	071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony
INF 24HR FW FDTN TRY 3.3 LIT **							
071249293065 Infallible Pro-Matte Foundation Fresh Beige	071249293072 Infallible Pro-Matte Foundation Caramel Beige	071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa		
INF PM MU TRY LIT 2.2 **							
071249330494 Infallible Pro-Glow Sand Beige	071249330500 Infallible Pro-Glow Sun Beige	071249330524 Infallible Pro-Glow Caramel Beige	071249330517 Infallible Pro-Glow Classic Tan	071249330531 Infallible Pro-Glow Crème Café	071249330548 Infallible Pro-Glow Cocoa		
INF PRO-GLW FNDTN TRY 2.2 LIT**							
071249335369 Infallible Total Cover Foundation Classic Ivory	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige	071249335413 Infallible Total Cover Foundation Buff Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335451 Infallible Total Cover Foundation Classic Tan	
INF TOTAL CVR FNDTN TRY 1.1 LIT **							

DR-LIT **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM MU TRY 4.4 LIT **							
071249033357 True Match Powder		071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder	
071249033579 True Match Powder		071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder	
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush		071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush	
TM BLSH TRY 3.3 LIT **							
	071249226551 True Match Lumi Makeup Creamy Natural	071249226568 True Match Lumi Makeup Shell Beige	071249226575 True Match Lumi Makeup Classic Beige	071249226582 True Match Lumi Makeup Soft Sable	071249226599 True Match Lumi Makeup Nut Brown/Cocoa		
TM LUMI MU TRAY COOL 3.3 LIT **							
INF PM & PRO-GLW FMLY GP (4X12) **							
071249340219 Infallible Blend Artist - Foundation Blender	071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer	071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer	071249349038 Infallible Pro-Matte Setting Powder	071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray	071249294055 Infallible Pro-Spray & Set Makeup Extender Pro-Mist & Set Makeup Extender Setting Spray		
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **							
			071249335499 Infallible Total Cover Concealer				
			071249335482 Infallible Total Cover Concealer				
INF TOTAL CVR CNCLR TRY 1.1 LIT **							
		071249351789 Infallible Pro-Glow Concealer	071249351796 Infallible Pro-Glow Concealer	071249351802 Infallible Pro-Glow Concealer	071249351819 Infallible Pro-Glow Concealer	071249351826 Infallible Pro-Glow Concealer	071249351833 Infallible Pro-Glow Concealer
						071249351840 Infallible Pro-Glow Concealer	071249351857 Infallible Pro-Glow Concealer
INF PRO-GLW CNCLR TRY 1.1 LIT **							
071249094259 True Match Naturelle Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturelle Gentle Mineral Makeup Nude Beige	071249094297 True Match Naturelle Gentle Mineral Makeup Natural Beige	071249094327 True Match Naturelle Gentle Mineral Makeup Sun Beige	071249094211 True Match Naturelle Gentle Mineral Makeup Soft Ivory			
TM MIN MU TRY 1.2 LIT **							
071249179185 True Match Naturelle Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturelle Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturelle Gentle Mineral Makeup Classic Tan	071249179192 True Match Naturelle Gentle Mineral Makeup Natural Ivory	071249094280 True Match Naturelle Gentle Mineral Makeup Creamy Natural			
TM MIN MU TRY 2.2 LIT **							

		071249289754 Colour Riche La Palette - EYE Nude 1			
CR LA PALETTE SHDW TRY LIT 1.2 **					
		071249289761 Colour Riche La Palette - EYE Nude 2			
CR LA PALETTE SHDW TRY LIT 2.2 **					
	071249306918 Colour Riche Monos	071249306925 Colour Riche Monos	071249306987 Colour Riche Monos	071249306932 Colour Riche Monos	071249306956 Colour Riche Monos
	071249306970 Colour Riche Monos	071249306949 Colour Riche Monos	071249306994 Colour Riche Monos	071249307021 Colour Riche Monos	071249307076 Colour Riche Monos
	071249307045 Colour Riche Monos	071249307083 Colour Riche Monos	071249307052 Colour Riche Monos	071249307069 Colour Riche Monos	071249306963 Colour Riche Monos
	CR MONOS SHDW 3-TIER TRY LIT**				
071249313022 Colour Riche Pocket Palette Avenue des Roses	071249313084 Colour Riche Pocket Palette Violet Amour		071249313039 Colour Riche Pocket Palette Boudoir Charme		071249313008 Colour Riche Pocket Palette French Biscuit
071249313053 Colour Riche Pocket Palette Haute Hazel	071249313077 Colour Riche Pocket Palette Avant Garde Azure		071249313046 Colour Riche Pocket Palette Bleu Nuit		071249313060 Colour Riche Pocket Palette Silver Couture
CR POCKET PALETTE 2-TIER TRY LIT**					
	071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **					
071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige	071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolut Natural Buff
VL SRM TRY 1.2 LIT **					
071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige	071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolut Classic Tan
VL SRM TRY 2.2 LIT **					
EMR SINGLE TRY HOOKBAR 3HK LIT (ALT) **					
071249078525 Eye Makeup Remover Eye Makeup Remover	071249149768 Double Extend Beauty Tubes Blackest Black		071249149744 Double Extend Beauty Tubes Black		071249104743 Telescopic Mascara Blackest Black

INF PRO-LAST LNR HKBR 6HK LIT (ALT) **					
071249385937 Infallible Pro-Last Liner Aubergine	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249336359 Voluminous Liner Noir Blackest Black
INF LW LNR HKBR 6HK LIT (ALT) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249145234 Infallible Long Wear Eyeliner Black	071249145258 Infallible Long Wear Eyeliner Brown	071249145241 Infallible Long Wear Eyeliner Black Brown	071249152416 Infallible Eyeliner Carbon Black Carbon Black
INF EYE MM LNR HKBR 6HK LIT (ALT) **					
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249306376 Infallible Eye: Matte Matic Liner Black	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249306383 Infallible Eye: Matte Matic Liner Brown
LIN INT BRUSH TIP HKBR 6HK LIT (ALT) **					
071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249289839 Infallible Superstar Liner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249329788 Infallible Sculpt Liner Black
PNCL PRFT HKBR 6HK LIT (ALT) **					
071249207000 Voluminous Smoldering Eyeliner Black	071249314494 Infallible Black Velvet Liner Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso	071249231791 Infallible Gel Lacquer Liner Blackest Black
INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **					
071249335185 Infallible Eye Paint Liner Black Party	071249335239 Infallible Eye Paint Liner White Party	071249335208 Infallible Eye Paint Liner Vivid Aqua	071249335192 Infallible Eye Paint Liner Electric Blue	071249335215 Infallible Eye Paint Liner Intrepid Teal	071249335222 Infallible Eye Paint Liner Wild Green
TLSCPC LNR HKBR 5HK LIT (ALT) **					
071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249137086 Telescopic Carbon Black Liner Carbon Black	071249324707 Voluminous Feline WSH Blackest Black WSH	071249324714 Voluminous Feline WSH Black WSH	
TLSCPC HKBR 4HK LIT (ALT) **					
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown		071249137093 Telescopic Carbon Black Mascara Carbon Black	071249148822 Extra Volume Collagen Washable Blackest Black	

071249350300 Brow Stylist Shape & Fill Brunette	071249350270 Brow Stylist Shape & Fill Blonde	BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) **		071249350317 Brow Stylist Shape & Fill Dark Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	
071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249350751 Brow Stylist: Definer Light Brunette	BRW STYLST DEF HKBR 6HK LIT (ALT)**		071249314890 Brow Stylist: Definer Dark Brunette	071249350133 Brow Stylist Brow Raiser Light	071249350140 Brow Stylist Brow Raiser Medium
071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	BRW STYLST BST & SET HKBR 6HK LIT (ALT) **		071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) **		071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	X-FIBER MSCR HKBR 4HK LIT (ALT) **		071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP		
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **		071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)		
071249324721 Voluminous Feline WSH Black Brown WSH	071249324745 Voluminous Feline WTP Black WTP	VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)**		071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP		
071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	XTR VOL CLGN WSBL HKBR 4HK LIT (ALT) **		071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black		

UNLIMITED MSCR HKBR 4HK LIT (ALT) **			
071249335857 Unlimited Blackest Black	071249335888 Unlimited Blackest Black WTP	071249335871 Unlimited Black Brown	071249194102 Voluminous False Lashes Mascara Blackest Black
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown
VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **			
071249330265 Voluminous Primer Primer	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **			
071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249019351 Voluminous Curved Brush Black Brown	071249019344 Voluminous Curved Brush Black
VLMNS CB MSCR HKBR 4HK LIT (ALT) **			
071249101919 Voluminous Carbon Black Carbon Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249059098 Voluminous Straight Brush Blackest Black
VLMNS MSCR HKBR 4HK LIT (ALT) **			
071249314104 Voluminous Superstar Red Carpet Extra Black	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
VLMNS WP HKBR 4HK LIT (ALT) **			
071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black
VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **			
071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249258415 Voluminous Million Lashes Excess Washable Black
VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) **			

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

CR SHINE LIP TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249355862	Colour Riche Shine	Dazzling Doe	902
2	1	071249355879	Colour Riche Shine	Glossy Fawn	900
3	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
4	1	071249355848	Colour Riche Shine	Burnished Blush	906
5	1	071249355831	Colour Riche Shine	Sparkling Rose	908
6	1	071249355787	Colour Riche Shine	Glazed Pink	914
7	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
8	1	071249355817	Colour Riche Shine	Polished Tango	918
9	1	071249355824	Colour Riche Shine	Luminous Coral	916
10	1	071249355893	Colour Riche Shine	Enamel Red	924
11	1	071249355909	Colour Riche Shine	Glassy Garnet	926
12	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR MATTE LIP & LIPLNR TRY 1.2 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808
14	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802
15	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
16	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
17	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
18	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
19	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
20	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
21	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
22	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR LIP TRY 1.6 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
23	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705
24	1	071249047521	Colour Riche Lip Liner	All About Pink	708
25	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
26	1	071249045701	Colour Riche Lipcolour	Mauved	140
27	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
28	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
29	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175
30	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
31	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185

CR LIP TRY 3.6 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
32	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772
33	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773
34	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
35	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
36	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
37	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766
38	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
39	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
40	1	071249216385	Colour Riche Lipcolour	Golden Grape	788

CR LIP TRY 5.6 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	071249081143	Colour Riche Lip Liner	Au Naturele	780
42	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 28

FULL WALL

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Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1070ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

43	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
44	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
45	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
46	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
47	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
48	1	071249046012	Colour Riche Lipcolour	Sunwash	857
49	1	071249046029	Colour Riche Lipcolour	Spice	860

INF PRO-MATTE LIQ LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
50	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
51	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
52	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
53	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
54	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
55	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
56	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
57	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
58	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
59	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
60	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
61	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
62	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
63	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
64	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
65	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
66	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
67	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
68	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
69	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
70	1	071249135280	Infalible Lip Gloss	Petal	105
71	1	071249135433	Infalible Lip Gloss	Coral Sands	405
72	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
73	1	071249135334	Infalible Lip Gloss	Barely Nude	815
74	1	071249135297	Infalible Lip Gloss	Sunset	415
75	1	071249135365	Infalible Lip Gloss	Blush	115
76	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
77	1	071249135372	Infalible Lip Gloss	Bloom	125
78	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
79	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
80	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
81	1	071249135303	Infalible Lip Gloss	Fiery	305
82	1	071249135389	Infalible Lip Gloss	Posy	135
83	1	071249216057	Infalible Lip Gloss	Red Fatale	320
84	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
85	1	071249135327	Infalible Lip Gloss	Suede	805
86	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
87	1	071249135426	Infalible Lip Gloss	Raisin	715

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 28

FULL WALL

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FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1070ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

88	1	071249135310	Infalible Lip Gloss	Rebel Red	315
89	1	071249135358	Infalible Lip Gloss	Truffle	835

INF LIP PAINTS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
90	1	071249339664	Infalible Lip Paints	Lilac Lust	300
91	1	071249339671	Infalible Lip Paints	Violet Twist	302
92	1	071249339688	Infalible Lip Paints	Bewitching Bordeaux	304
93	1	071249344255	Infalible Lip Paints	Domineering Teal	306
94	1	071249339695	Infalible Lip Paints	Navy Spy	308
95	1	071249339701	Infalible Lip Paints	Taupless	310

CR NUDES/PINKS/REDS LIP TRY LIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
96	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
97	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
98	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
99	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
100	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
101	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630
102	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701
103	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707
104	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711
105	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709
106	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401
107	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
108	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
109	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
110	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
111	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
112	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
113	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
114	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
115	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
116	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
117	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
118	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
119	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
120	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
121	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR LIP TRY 2.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
122	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
123	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
124	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
125	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
126	1	071249045855	Colour Riche Lipcolour	Mica	620
127	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
128	1	071249256251	Colour Riche Lipcolour	Everbloom	254
129	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
130	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 28

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Date : 29-Aug-2018

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)
 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
131	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
132	1	071249081129	Colour Riche Lip Liner	Always Red	765
133	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
134	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
135	1	071249045787	Colour Riche Lipcolour	Volcanic	410
136	1	071249045770	Colour Riche Lipcolour	British Red	350
137	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
138	1	071249083765	Colour Riche Lipcolour	True Red	315
139	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
140	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
141	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
142	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
143	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
144	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
145	1	071249045930	Colour Riche Lipcolour	Sandstone	810
146	1	071249045923	Colour Riche Lipcolour	Silverstone	760
147	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
148	1	071249045947	Colour Riche Lipcolour	Bronzine	825

ROUGE SIG LIP TRY 1.1 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
149	1	071249369913	Rouge Signature	I RULE	414
150	1	071249369920	Rouge Signature	I CREATE	416
151	1	071249369937	Rouge Signature	I EMPOWER	418
152	1	071249369975	Rouge Signature	I AM WORTH IT	426
153	1	071249369890	Rouge Signature	I ENJOY	410
154	1	071249369982	Rouge Signature	I EXPLORE	428
155	1	071249369999	Rouge Signature	I STAND	430
156	1	071249370018	Rouge Signature	I DARE	432
157	1	071249369944	Rouge Signature	I ACHIEVE	420
158	1	071249369951	Rouge Signature	I DON'T	422
159	1	071249369968	Rouge Signature	I REPRESENT	424
160	1	071249369906	Rouge Signature	I REBEL	412

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
161	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
162	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
163	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
164	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
165	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
166	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF LE RGE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
167	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
168	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
169	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
170	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
171	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
172	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
173	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

174	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
175	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
176	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

INF LIP PAINTS TRY 2.2/3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
177	1	071249339718	Infalible Lip Paints	Nude Star	312
178	1	071249339770	Infalible Lip Paints	Spicy Blush	314
179	1	071249339763	Infalible Lip Paints	Wild Rose	316
180	1	071249339756	Infalible Lip Paints	Fearless Fuschia	318
181	1	071249344262	Infalible Lip Paints	Cool Coral	320
182	1	071249339749	Infalible Lip Paints	Orange Envy	322
183	1	071249339732	Infalible Lip Paints	DIY Red	324
184	1	071249339725	Infalible Lip Paints	Sultry Sangria	326

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
185	1	071249078549	True Match Liquid Foundation	Porcelain	W1
186	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
187	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
188	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
189	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
190	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
191	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
192	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
193	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
194	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
195	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
196	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
197	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
198	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
199	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
200	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
201	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
202	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10

TM CNCLR/CRYN COMBO TRY LIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
203	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
204	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
205	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
206	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
207	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
208	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
209	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
210	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
211	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
212	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
213	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
214	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
215	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
216	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

PRDS ENCHNTD BLSH TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
217	1	071249374702	Paradise Enchanted Blush	Bashful	190
218	1	071249374719	Paradise Enchanted Blush	Fantastical	191
219	1	071249374726	Paradise Enchanted Blush	Just Curious	192
220	1	071249374733	Paradise Enchanted Blush	Charming	193

MGC FMLY CMBO W/ 4 HGHLGHTR TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
221	1	071249210130	Magic Lumi Highlighter	Fair	860
222	1	071249210147	Magic Lumi Highlighter	Light	862
223	1	071249210154	Magic Lumi Highlighter	Medium	864
224	1	071249236390	Magic Lumi Highlighter	Deep	866
225	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
226	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

SS MGC BB CRM/CRTR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
227	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
228	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
229	1	071249211458	Magic BB Cream	Fair	810
230	1	071249211465	Magic BB Cream	Light	812
231	1	071249211472	Magic BB Cream	Medium	814
232	1	071249211489	Magic BB Cream	Deep	816

INF 2-STP LIP TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
233	1	071249290422	Infallible Lip 2-Step	Rose Tattoo	101
234	1	071249290033	Infallible Lip 2-Step	Timeless Rose	115
235	1	071249290385	Infallible Lip 2-Step	Neverending Nutmeg	119
236	1	071249290095	Infallible Lip 2-Step	Permanent Blush	117
237	1	071249290088	Infallible Lip 2-Step	Flamboyant Flamingo	113
238	1	071249290057	Infallible Lip 2-Step	Toujour Teaberry	109
239	1	071249290064	Infallible Lip 2-Step	Passionate Petal	111
240	1	071249290330	Infallible Lip 2-Step	Forever Candy	103
241	1	071249290439	Infallible Lip 2-Step	Berry Chic	221
242	1	071249290040	Infallible Lip 2-Step	Lilac Infinite	105

INF 2-STP LIP TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
243	1	071249290101	Infallible Lip 2-Step	Violet Parfait	107
244	1	071249290408	Infallible Lip 2-Step	Mesmerizing Merlot	223
245	1	071249290453	Infallible Lip 2-Step	Raisin Revival	215
246	1	071249290361	Infallible Lip 2-Step	Cherry Noir	217
247	1	071249290446	Infallible Lip 2-Step	Incessant Russet	219
248	1	071249290347	Infallible Lip 2-Step	Continual Crimson	213
249	1	071249290323	Infallible Lip 2-Step	Red	211
250	1	071249290415	Infallible Lip 2-Step	Captivated by Cerise	209
251	1	071249290354	Infallible Lip 2-Step	Perpetual Apricot	207
252	1	071249290477	Infallible Lip 2-Step	Coral Constant	203
253	1	071249290071	Infallible Lip 2-Step	Everlasting Caramel	201
254	1	071249290392	Infallible Lip 2-Step	Heaven to Henna	205
255	1	071249290378	Infallible Lip 2-Step	Lasting Ginger	121
256	1	071249290460	Infallible Lip 2-Step	Always Almond	123

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

257	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
258	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
259	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
260	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

TM MU TRY NTRL 2.3/2.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
261	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
262	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
263	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
264	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
265	1	071249078693	True Match Liquid Foundation	True Beige	N5
266	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
267	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
268	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
269	1	071249016411	True Match Powder	Porcelain	W1
270	1	071249016428	True Match Powder	Light Ivory	W2
271	1	071249016435	True Match Powder	Nude Beige	W3
272	1	071249016442	True Match Powder	Natural Beige	W4
273	1	071249016459	True Match Powder	Sand Beige	W5
274	1	071249016657	True Match Powder	Sun Beige	W6
275	1	071249016930	True Match Powder	Caramel Beige	W7
276	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
277	1	071249017449	True Match Blush	Bare Honey	W1-2
278	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI MU TRAY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
279	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
280	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
281	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
282	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
283	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

INF 24HR FW FDTN TRY 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
284	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
285	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
286	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
287	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415
288	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
289	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425
290	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
291	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445

INF LW SHPNG STCKS TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
292	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
293	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
294	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

295	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
296	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
297	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
298	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
299	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41

INF PM MU TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
300	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
301	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
302	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
303	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
304	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
305	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
306	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
307	1	071249330432	Infalible Pro-Glow	Creamy Natural	202
308	1	071249330470	Infalible Pro-Glow	Nude Beige	203
309	1	071249330456	Infalible Pro-Glow	Natural Buff	204
310	1	071249330463	Infalible Pro-Glow	Natural Beige	205
311	1	071249330487	Infalible Pro-Glow	Buff Beige	206

INF PM PWDR TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
312	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
313	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
314	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
315	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

INF PM PWDR TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
316	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
317	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
318	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
319	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

TM MU TRY CL 3.3/3.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
320	1	071249078556	True Match Liquid Foundation	Alabaster	C1
321	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
322	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
323	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
324	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
325	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
326	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
327	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR TRY NTRL 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
328	1	071249017173	True Match Powder	Soft Ivory	N1
329	1	071249017180	True Match Powder	Classic Ivory	N2
330	1	071249017197	True Match Powder	Natural Buff	N3
331	1	071249017227	True Match Powder	Buff Beige	N4
332	1	071249033180	True Match Powder	True Beige	N5

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

333	1	071249033197	True Match Powder	Honey Beige	N6
334	1	071249033173	True Match Powder	Classic Tan	N7
335	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
336	1	071249017463	True Match Blush	Subtle Sable	W5-6
337	1	071249017487	True Match Blush	Innocent Flush	N3-4
338	1	071249017494	True Match Blush	Apricot Kiss	N5-6
339	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI MU TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
340	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
341	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
342	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
343	1	071249214831	True Match Lumi Makeup	True Beige	N5
344	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

INF 24HR FW FDTN TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
345	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
346	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
347	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
348	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
349	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
350	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
351	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
352	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495

INF 24HR FW FDTN TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
353	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
354	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
355	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
356	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
357	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
358	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
359	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
360	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF PM MU TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
361	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
362	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
363	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
364	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
365	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
366	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

INF PRO-GLW FNDTN TRY 2.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
367	1	071249330494	Infalible Pro-Glow	Sand Beige	207
368	1	071249330500	Infalible Pro-Glow	Sun Beige	208
369	1	071249330524	Infalible Pro-Glow	Caramel Beige	209
370	1	071249330517	Infalible Pro-Glow	Classic Tan	210

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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371	1	071249330531	Infalible Pro-Glow	Creme Café	211
372	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF TOTAL CVR FNDTN TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
373	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
374	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
375	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
376	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305
377	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
378	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
379	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310

TM MU TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
380	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
381	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
382	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
383	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
384	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
385	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
386	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
387	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
388	1	071249033357	True Match Powder	Alabaster	C1
389	1	071249033401	True Match Powder	Natural Ivory	C2
390	1	071249033432	True Match Powder	Creamy Natural	C3
391	1	071249033449	True Match Powder	Shell Beige	C4
392	1	071249033579	True Match Powder	Classic Beige	C5
393	1	071249033593	True Match Powder	Soft Sable	C6
394	1	071249033586	True Match Powder	Nut Brown	C7
395	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
396	1	071249017500	True Match Blush	Baby Blossom	C1-2
397	1	071249017517	True Match Blush	Tender Rose	C3-4
398	1	071249017524	True Match Blush	Rosy Outlook	C5-6
399	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM LUMI MU TRAY COOL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
400	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
401	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
402	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
403	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
404	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
405	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
406	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
407	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
408	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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409	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215
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INF TOTAL CVR CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
410	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
411	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

INF PRO-GLW CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
412	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
413	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
414	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
415	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
416	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
417	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
418	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
419	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

TM MIN MU TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
420	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
421	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
422	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
423	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
424	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MIN MU TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
425	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
426	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
427	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
428	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
429	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

CR LA PALETTE SHDW TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
430	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
431	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

CR MONOS SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
432	1	071249306918	Colour Riche Monos	Petite Perle	205
433	1	071249306925	Colour Riche Monos	Paris Beach	200
434	1	071249306987	Colour Riche Monos	Little Beige Dress	201
435	1	071249306932	Colour Riche Monos	Sunset Seine	202
436	1	071249306956	Colour Riche Monos	Quartz Fume	204
437	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
438	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
439	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
440	1	071249307021	Colour Riche Monos	Violet Beaute	208
441	1	071249307076	Colour Riche Monos	Green Promenade	212
442	1	071249307045	Colour Riche Monos	Argentique	210
443	1	071249307083	Colour Riche Monos	Teal Couture	213

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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444	1	071249307052	Colour Riche Monos	Grand Bleu	211
445	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
446	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

CR POCKET PALETTE 2-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
447	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
448	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
449	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
450	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
451	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
452	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
453	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
454	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
455	1	071249334294	Visible Lift Radiance Booster		100
456	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
457	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
458	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
459	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
460	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
461	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
462	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
463	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
464	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
465	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
466	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
467	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
468	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
469	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
470	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
471	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
472	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

EMR SINGLE TRY HOOKBAR 3HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
473	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
474	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
475	1	071249149744	Double Extend Beauty Tubes	Black	570
476	1	071249104743	Telescopic Mascara	Blackest Black	910

INF PRO-LAST LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
477	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
478	1	071249357248	Infalible Pro-Last Liner	Black	930
479	1	071249357255	Infalible Pro-Last Liner	Brown	940
480	1	071249357262	Infalible Pro-Last Liner	Grey	950
481	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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482	1	071249336359	Voluminous Liner Noir	Blackest Black	300
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INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
483	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
484	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
485	1	071249145234	Infalible Long Wear Eyeliner	Black	511
486	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
487	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
488	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591

INF EYE MM LNR HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
489	1	071249238912	Infalible The Super Slim Liner	Black	400
490	1	071249350126	Infalible The Super Slim Liner	Brown	401
491	1	071249350157	Infalible The Super Slim Liner	Grey	402
492	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
493	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
494	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513

LIN INT BRUSH TIP HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
495	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
496	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
497	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
498	1	071249289839	Infalible Superstar Liner	Black	202
499	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
500	1	071249329788	Infalible Sculpt Liner	Black	904

PNCL PRFT HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
501	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
502	1	071249314494	Infalible Black Velvet Liner	Black	903
503	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
504	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
505	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
506	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171

INF EYE PAINTS LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
507	1	071249335185	Infalible Eye Paint Liner	Black Party	300
508	1	071249335239	Infalible Eye Paint Liner	White Party	310
509	1	071249335208	Infalible Eye Paint Liner	Vivid Aqua	304
510	1	071249335192	Infalible Eye Paint Liner	Electric Blue	302
511	1	071249335215	Infalible Eye Paint Liner	Intrepid Teal	306
512	1	071249335222	Infalible Eye Paint Liner	Wild Green	308

TLSCPC LNR HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
513	1	071249119990	Telescopic Eyeliner	Black	810
514	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
515	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
516	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
517	1	071249324714	Voluminous Feline WSH	Black WSH	628

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)
10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
518	1	071249104729	Telescopic Mascara	Black	905
519	1	071249104736	Telescopic Mascara	Black Brown	915
520	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
521	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680

BRW STYLST SHP & FILL HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
522	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
523	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
524	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
525	1	071249376416	Unbelieva-Brow	Dark Brunette	575
526	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386

BRW STYLST DEF HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
527	1	071249314876	Brow Stylist: Definer	Blonde	388
528	1	071249314883	Brow Stylist: Definer	Brunette	389
529	1	071249350751	Brow Stylist: Definer	Light Brunette	392
530	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
531	1	071249350133	Brow Stylist Brow Raiser	Light	615
532	1	071249350140	Brow Stylist Brow Raiser	Medium	620

BRW STYLST BST & SET HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
533	1	071249357521	Brow Stylist Boost & Set	Blonde	470
534	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
535	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
536	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
537	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
538	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
539	1	071249289273	Brow Stylist Designer	Blonde	305
540	1	071249289280	Brow Stylist Designer	Brunette	310
541	1	071249289297	Brow Stylist Designer	Dark Brunette	315
542	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
543	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
544	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314

X-FIBER MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
545	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
546	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
547	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
548	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215

VLNMS SPRSTR MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
549	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
550	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
551	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
552	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625

VLNMS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)
10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1070ECLIP_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
553	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
554	1	071249324745	Voluminous Feline WTP	Black WTP	632
555	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
556	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634

XTR VOL CLGN WSBL HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
557	1	071249148808	Extra Volume Collagen Washable	Black	675
558	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
559	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
560	1	071249187722	Voluminous Million Lashes Mascara	Black	645

UNLIMITED MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
561	1	071249335857	Unlimited	Blackest Black	235
562	1	071249335888	Unlimited	Blackest Black WTP	240
563	1	071249335871	Unlimited	Black Brown	236
564	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

VLMS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
565	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
566	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
567	1	071249343258	Voluminous Lash Paradise WSH	Black	201
568	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202

VLMS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
569	1	071249330265	Voluminous Primer	Primer	300
570	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
571	1	071249343319	Voluminous Lash Paradise WTP	Black	203
572	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

VLMS CB MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
573	1	071249372029	Voluminous Straight Brush	Burgundy	950
574	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
575	1	071249019351	Voluminous Curved Brush	Black Brown	350
576	1	071249019344	Voluminous Curved Brush	Black	340

VLMS MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
577	1	071249101919	Voluminous Carbon Black	Carbon Black	335
578	1	071249749012	Voluminous Straight Brush	Black	305
579	1	071249669020	Voluminous Straight Brush	Black Brown	315
580	1	071249059098	Voluminous Straight Brush	Blackest Black	310

VLMS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
581	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
582	1	071249006412	Voluminous Waterproof	Black	360
583	1	071249006429	Voluminous Waterproof	Black Brown	365
584	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

10' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
585	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873	
586	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869	
587	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
588	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
589	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
590	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
591	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	
592	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455	

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